



SUPER SPECIALTY
PROFESSIONAL EDUCATION

INTERNATIONAL
COLLEGE OF
FASHION™

RULE THE WORLD OF FASHION

Fashion Photography

Endorsed by



Introduction

Ever fancied yourself to express your creativity in the world of photography but not sure how to go about it!

The 1 day Fashion Photography course is the perfect way to expand your knowledge and gain confidence in fashion photography. Get the most from your camera, explore studio lighting, shoot with models and experience working in a team. Create a new fashion portfolio.

Gain the knowledge and experience a fashion shoot. Become inspired and refresh your photographic skills.

Who Can Attend

Fashion Models

Photographers

Make up Artists

Fashion Stylists

No experience is necessary

Workshop Contents

- 1 Fashion photography and the fashion industry
- 2 Fashion Styling
- 3 Studio Fashion Lighting
- 4 Shooting with fashion models and Makeup Artists
- 5 Editing and Retouching
- 6 Fashion web marketing and promotion advice

Objectives

- Learn how to turn your passion for photography, art and beauty in to the fashion and beauty industry.
- Learn how to think creatively, and execute your ideas with the best possible lighting technique for the best results
- Learn to most effective posing techniques and how to direct your models,



become more creative with your styling in order to achieve successful images, no matter if you shoot Fashion, Editorial, Commercial, Glamour, family portraits, weddings or just a simple headshot

- Learn how to take charge of your shoots, creating story boards, and how to plan every details of your shoots
 - Learn some of the most successful lighting techniques that would work for your style of work. Fashion, Advertising, Beauty, Editorial, Glamour, Fine art, etc...
 - Learn the tricks and secrets of Indoor lighting VS outdoor lighting and how to increase the dramatic effects of your photography by knowing how to mix variety of lighting techniques
 - Learn how to be your best critique and how to increase your ability to distinguish between what is universally accepted and what is not and should not make the final cut
 - Learn how to cast the right type of models from respectable modeling agencies, writing contracts, model releases, work proposals and much more
- Professional photographers, Amateur Photographers, Models, Make up artists, fashion stylists Build your dream portfolio in 1 day



What You Get

- 1 One day of unlimited technical and artistic instructions
- 2 Professional photo studio with all amenities
- 3 Professional lighting equipments
- 4 Professional Models
- 5 Professional Make up
- 6 Professional fashion Stylist
- 7 Photoshop tips and techniques
- 8-And Finally a WORKSHOP COMPLETION CERTIFICATE

So go ahead and reserve your spot now!

Duration

The programme will be of 1 day. Please note that the workshop will be highly intensive and so you are requested to keep all day free for the workshop session.

Intake

Participation will be limited to a maximum of 15 (on a first come first serve basis). Any and all in the creative field including designers, managers, design professional, retailers, other professionals and students can benefit from this program. Others desiring to increase their sensitivity and creativity are also welcome. All that is needed is an open mind.



Fee & Registration

Rs.10,000/- [Non-residential, includes Workshop Registration fee, Lunch and one set of study material only, to be paid by Demand Draft/ Pay Order latest by 10 Days before the program in favour of **INTERNATIONAL COLLEGE OF FINANCIAL PLANNING, payable at New Delhi.**

Kindly send in your nominations on your company letterhead indicating Name/s, Designation, Address, Phone No, Fax No, and Email Id of the nominees along with the fee to:

Project Officer

International College of Fashion (ICF)

3rd Floor, Gulab Bhawan,

6 Bahadur Shah Zafar Marg, Next to TOI Building,

ITO, New Delhi -110002

Telephone: 09711440008 / 09711440002

E-mail: industryprogrammes@icf.edu.in

CERTIFICATION

A certificate of participation will be presented to the participants.





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Fashion Photography

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Paste self
attested colour
photograph
here. Don't
staple or pin.

Student ID _____

REGISTRATION FORM

(To be submitted/mailed to International College of Fashion)

- Name: _____
- Date of Birth : ____/____/____
- Nationality: _____
- Correspondence address: _____

_____ City _____ State _____ Pin Code _____
Email address: _____ Phone No. (R) _____ (M) _____

5. Annual family income _____

6. Educational Qualification:

Exam/Degree	Name of degree/diploma	Percentage(%)	College/Institute	Board/University	Yr. Of Passing
Secondary					
Sr. Secondary					
Bachelors					
Masters					
Professional					

7. Payment Details:

Amount: _____ (In Words) Rupees _____
 DD/Ch. No. _____ Dated _____
 Drawn no. _____ Branch: _____
 Cash/ Online. _____ Receipt No. _____

Declaration

I hereby declare that the above information is complete and corrected and understand that any misrepresentation or missing information is sufficient grounds for rejecting my application. I understand and agree to abide by the withdrawal policy, copyright protection and other terms and conditions stated in the prospectus.

Office use

Career guide _____ Comments _____

Full test GD/PI Admit card ID _____

Applicant Signature