



**Creativity** in You  
can be **Career** for You

# About ICF

Established in year 2010, International College of Fashion (ICF) is a leader in the Fashion Education space and with a super specialized curriculum offers Graduate, Post Graduate, Diploma and PG Diploma in Fashion Entrepreneurship & Design. Being a Member of Fashion Design Council of India (FDCI) & World's Global Style Network (WSGN), ICF brings exposure in academic delivery and students get to study the best of the fashion world.

Over the last decade ICF has prepared thousands of Fashion Design Professionals who have gone on to work with some of the biggest fashion brands globally and also launched their own Fashion Labels. Over the last decade ICF has prepared thousands of Fashion Design Professionals who have gone on to work with some of the biggest fashion brands globally and also launched their own Fashion Labels.

## Why Study With ICF



Super specialized program in fashion entrepreneurship & fashion design



Curriculum designed by IIT Delhi, NID Ahemdabad & NIESBUD



Degree from UGC Recognised State Govt. University



Leading Fashion Designers as our Faculty & Mentors



Pre-placements /internships with leading fashion brands



Student Teacher ratio of 10:1 to deliver individual mentoring



Emphasis on Entrepreneurial Design aptitude and Digital Marketing



Incubation Support for setting up Fashion Start up ventures



## Faculty



**Prof. Gulbash Duggal**  
Dean, ICF

Fashion Design Research Scholar  
,MBA in Marketing , Master in  
Design, Bachelor's in Design,



**Mr. Vinod Kaul**  
Jt. MD, ICF

Post-Graduation (PGDBA) from  
Indian Institute of Management  
(IIM), Ahmedabad,Ex- Executive  
Director FDCI



**Dr. Aditya Vij**  
Fashion Buyer

22 years of experience in the  
Fashion industry , ex UCB &  
Triburg



**Mr. Narendra Teotia**  
Senior Merchandiser

MBA Apparel merchandising &  
an expert in Apparel costing,  
Industrial engineering & Apparel  
Quality control



**Ms. Bharti Mishra**  
Textile Designer

23 Yrs experience in Fashion &  
Textile business, ex- Satya Paul

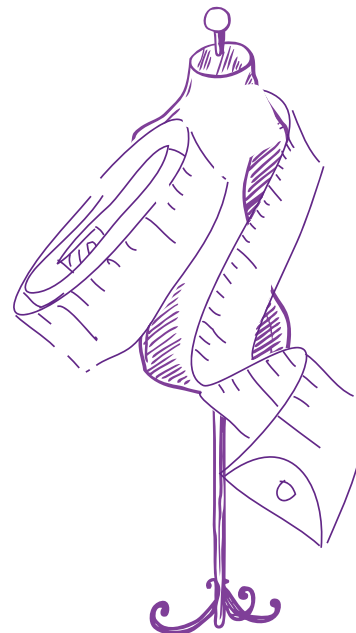
# BBA in Fashion Entrepreneurship

3 Yr Bachelor Degree Program  
Degree from UGC Recognised University

Admission Eligibility : 10+2 (any stream) iNET Test , GD & PI Score

## Program Objective :

- \* To develop your creativity, innovation, design and fashion skills
- \* To turn you into a fashion designer with entrepreneurial mindset
- \* To give you practical exposure of designing for fashion shows
- \* To build your career as a Fashion Designer or launch your own label
- \* To let you work with some of the leading Fashion Brands



## Program Framework :

### 1<sup>st</sup> SEMESTER

ELEMENTS & PRINCIPLES OF DESIGN  
HISTORY OF FASHION  
FASHION ILLUSTRATION  
MARKET RESEARCH & CONSUMER  
BEHAVIOR  
ENGLISH COMMUNICATION  
STUDY OF FASHION INDUSTRY  
INTRODUCTION TO TEXTILES

### 2<sup>nd</sup> SEMESTER

FUNDAMENTALS OF MERCHANDISING  
PATTERN MAKING & GARMENT  
CONSTRUCTION  
RANGE PLANNING  
SURFACE ORNAMENTATION  
ENTREPRENEURSHIP  
BUSINESS LAW & DOCUMENTATION  
FASHION FORECASTING

### 3<sup>rd</sup> SEMESTER

APPRECIATION OF TRADITIONAL  
INDIAN TEXTILES & EMBROIDERIES  
RETAIL MANAGEMENT  
BRAND MANAGEMENT  
ADVANCE FASHION ILLUSTRATION  
ADVANCED GARMENT CONSTRUCTION  
PORTFOLIO DEVELOPMENT

### 4<sup>th</sup> SEMESTER

FASHION MARKETING  
FASHION COMMUNICATION  
PRODUCTION MANAGEMENT  
EXPORT IMPORT MANAGEMENT  
DYING & PRINTING  
ENTREPRENEURSHIP INNOVATION  
ELECTIVE

### 5<sup>th</sup> SEMESTER

INDUSTRY INTERNSHIP  
PROJECT REPORT - I  
STUDY OF COSTUME DESIGN  
MEDIA MANAGEMENT & PR  
ELECTIVE

### 6<sup>th</sup> SEMESTER

INDUSTRY INTERNSHIP  
PROJECT REPORT -2  
GLOBALIZATION OF BUSINESS  
VISUAL MERCHANDISING  
ELECTIVE



B.A in Fashion Entrepreneurship degree will be awarded by Mysore University.

# Masters in Fashion Entrepreneurship

2 Yr Post Graduate Degree Program  
Degree from UGC Recognised University

Admission Eligibility : 10+2+3 (any stream) iNET Test , GD & PI Score

**Program Objective :**

- \* To let you master creativity, innovation, design and fashion skills
- \* To work under leading Fashion Designers and get practical mentoring
- \* Exposure of designing for fashion shows, couture events, fashion weeks
- \* To help you become a Fashion Designer or launch your own startup
- \* To let you work with some of the leading Fashion Brands



**Program Framework :**

<b>1<sup>st</sup> SEMESTER</b> ELEMENTS & PRINCIPLES OF DESIGN HISTORY OF FASHION FASHION ILLUSTRATION MARKET RESEARCH & CONSUMER BEHAVIOR ENGLISH COMMUNICATION STUDY OF FASHION INDUSTRY INTRODUCTION TO TEXTILES	<b>2<sup>nd</sup> SEMESTER</b> FUNDAMENTALS OF MERCHANDISING PATTERN MAKING & GARMENT CONSTRUCTION RANGE PLANNING SURFACE ORNAMENTATION ENTREPRENEURSHIP BUSINESS LAW & DOCUMENTATION FASHION FORECASTING	<b>3<sup>rd</sup> SEMESTER</b> APPRECIATION OF TRADITIONAL INDIAN TEXTILES & EMBROIDERIES RETAIL MANAGEMENT BRAND MANAGEMENT ADVANCE FASHION ILLUSTRATION ADVANCED GARMENT CONSTRUCTION PORTFOLIO DEVELOPMENT
<b>4<sup>th</sup> SEMESTER</b> FASHION MARKETING FASHION COMMUNICATION PRODUCTION MANAGEMENT EXPORT IMPORT MANAGEMENT DYING & PRINTING ENTREPRENEURSHIP INNOVATION ELECTIVE	<b>5<sup>th</sup> SEMESTER</b> INDUSTRY INTERNSHIP PROJECT REPORT - I STUDY OF COSTUME DESIGN MEDIA MANAGEMENT & PR ELECTIVE	<b>6<sup>th</sup> SEMESTER</b> INDUSTRY INTERNSHIP PROJECT REPORT -2 GLOBALIZATION OF BUSINESS VISUAL MERCHANDISING ELECTIVE



M.A in Fashion Entrepreneurship degree will be awarded by Mysore University.

# Diploma in Fashion Design

1 Yr Govt Approved Diploma Program  
Diploma from Jawaharlal Nehru Technical Education

Admission Eligibility : 10+2(any stream) Personal Interview Score

## Program Objective :

- \* To make you learn fashion design from basics to advanced
- \* To develop your skills in garment construction, CAD, Fashion Portfolio
- \* To make you ready to set up your own Fashion Boutique or Fashion Business



## Program Framework :

### 1<sup>st</sup> SEMESTER

PRINCIPLES AND PRACTICES OF MANAGEMENT  
ENTERPRISE LAUNCHING AND RESOURCES  
DESIGN RESEARCH AND DEVELOPMENT  
FASHION OVERVIEW  
MARKETING

### 2<sup>nd</sup> SEMESTER

RANGE PLANNING, TRENDS/FORECASTING  
THE ENTREPRENEURIAL MANAGER  
FASHION MARKETING AND COMMUNICATION  
PATTERN MAKING  
RETAIL MANAGEMENT



Diploma In Fashion Design will be awarded by Jawahar Lal Nehru Technical Education.



# PG Diploma in Fashion Design

1 Yr Govt Approved Post Graduate Diploma Program  
PG Diploma from Jawaharlal Nehru Technical Education

Admission Eligibility : 10+2+3 (any stream) GD & PI Score

## Program Objective :

- \* To make you learn fashion design from basics to advanced
- \* To hone the skills of fashion design research and development
- \* To build your command on fashion forecasting, marketing & communication
- \* To make you ready to be a Fashion Designer or launch your own Fashion Label



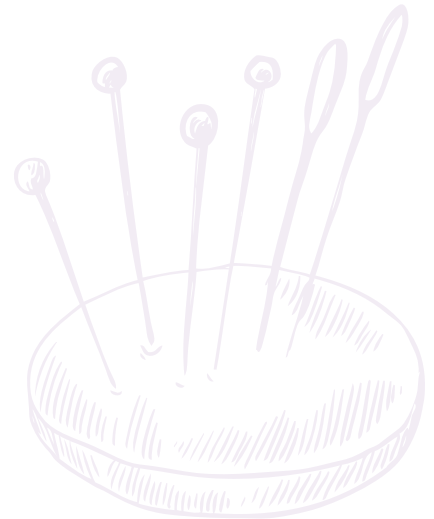
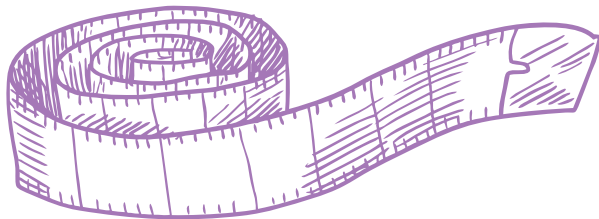
## Program Framework :

### 1<sup>st</sup> SEMESTER

Garment Construction  
Pattern Making  
Fashion Illustrations  
Elements of Design and Color

### 2<sup>nd</sup> SEMESTER

Surface Ornamentation  
Computer Aided Designing  
Apparel Merchandising  
Fashion Portfolio



Diploma In Fashion Design will be awarded by Jawahar Lal Nehru Technical Education.





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Member of



WGSN

World's leading fashion trend forecasting, analysis and research service.



The Indus Entrepreneurs

# INTERNATIONAL COLLEGE OF FASHION<sup>T</sup>

RULE THE WORLD OF FASHION

Curriculum Designed by

**NID**

National Institute  
of Design  
Ahmedabad



IIT-Delhi



niesbud



Awarded as  
Asia's Fastest Growing  
Fashion Institute 2014  
awarded by WCRC

